

Landmark moments of our history

WHEN

- 
**01/2013**
- 
**06/2013**  
 1<sup>st</sup> MENTorship group  
 (3 boys)
- 
**08/2013**  
 5 Values  
 established
- 
**05/2014**  
 1<sup>st</sup> Family picnic
- 
**12/2014**  
 1<sup>st</sup> Camp  
 (7 boys)
- 
**02/2015**  
 Social Worker  
 appointed
- 
**06/2017**  
 10 MENTors
- 
**06/2017**  
 MENTors manual  
 launch
- 
**12/2017**  
 1<sup>st</sup> Year-end camp
- 
**10/2018**  
 1<sup>st</sup> Group in  
 Western Cape
- 
**11/2018**  
 20 MENTors  
 100 Boys full time
- 
**04/2019**  
 1<sup>st</sup> Group in  
 Eastern Cape
- 
**09/2019**  
 150 Boys full time
- 
**10/2019**  
 1<sup>st</sup> Group in Mpumalanga  
 30 MENTors and  
 counting...
- 
**12/2019**  
 1<sup>st</sup> National  
 year-end camp
- 
**2020**  
 Launched "MENTors  
 around a fire" initiative
- 
**2021**  
 First group in KZN  
 First international enquiries  
 50 MENTors
- 

Let's talk about how you can help us raise boys to be good men...

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THE  CHARACTER COMPANY  
 RAISING BOYS TO BE GOOD MEN

HELLO



RAISING BOYS  
 TO BE GOOD MEN

THE  CHARACTER COMPANY

We are a group of men and women from all walks of life, concerned with the impact of absent fathers/positive male role models on our society. We are working together to raise boys to be good men with a strong sense of identity and values so that our communities can be a safer place for women and children.

WHO



With the focus on our 5 core values, we teach our boys (from as young as 5 years old) and MENTors practical ways to make it part of our lives.

Our long term MENTorship approach means that we will continue to be part of the boys' lives throughout their school career and beyond - eventually becoming a MENTor himself.

### We need more MENTors.

#### Can you

- Facilitate one MENToring session a week for an allocated group in your area of choice?
- Assist with a minimum of 2 camps a year?
- Assist with a minimum of 2 Saturday events a year?
- Prepare for your group before each session?
- Submit weekly attendance and feedback forms?
- Be prepared to be MENTored yourself?

If yes - visit our website to sign up



We have **WEEKLY ACTIVITIES** for groups of no more than 5 boys at a time.

We have **WEEKEND ACTIVITIES** where different groups and sometimes families come together.

We have various age-specific weekend and holiday **CAMPS** throughout the year.

We provide a **SUPPORT STRUCTURE** for single mothers.

We **ADVOCATE** for the better treatment of women and children.

We run a long term **MENTorship PROGRAM** for boys with absent fathers or no positive male role models in their lives.

### Get involved

- Donate money, time, goods or food
- Offer your professional skills
- Help to grow the network

Visit our website for details

HOW

