

JULY 2016

THE ACORN

NEWS IN A NUTSHELL • No. 7

THE CHARACTER COMPANY

RAISING BOYS TO BE GOOD MEN



The world is not dangerous because of those who do harm, it is dangerous because of those who look at it and do nothing!

Albert Einstein

IMPORTANT DATES

24 JULY 2016

702 Walk the Talk

06 AUGUST 2016

Boxing for Boys

20 AUGUST 2016

Boxing for Moms

13 NOVEMBER 2016

94.7 Cycle Challenge

21 NOVEMBER 2016

Sisters with Blisters

WEEKLY PROGRAMME SCHEDULE

3 WEEKS IN JULY Camps held

19 - 21 JULY

No activities - all camped out!

26 - 28 JULY

Sports Academy

AT THE CHARACTER COMPANY, WE VALUE
KINDNESS | HONESTY | COURAGE | RESPECT | SELF-DISCIPLINE

JUNE TALK TOPIC - COURAGE

Even though courage is one of our 5 values, we wanted to expand on it as one of the monthly topics.

At TCC we describe courage as "facing your fears and conquering them". We spoke a lot about the importance of courage as part of character and that there is a difference between courage and stupidity - fighting a lion is not courageous, it is stupid :)

We also discussed that courage does not mean you are not afraid - in fact, if you are not scared of something it would not be courageous to do it, it would just be part of your character. We see courage in true form at rock climbing every month and it fills our hearts with pride to see how (y)our boys overcome their fears.

It is also important to remember that real courage takes strong character - especially when there is no one to praise you for being courageous. Displaying courage when no one is around to clap hands and make you feel awesome is true character. It is also important that we have courage of our convictions - our society needs more good men that can stand up for what they believe in.



Don't turn your back on the impact of absent fathers on our families and society

JULY TALK TOPIC: KINDNESS

Design sponsored by Design Aid: sally@designaid.co.za

24 JULY

702

walk the talk

8 km

99...100!
Sponsor me
I'm ready to
race

Jaco: ch@racter.co.za | 084 777 7114

We are ready to race!

Sponsor our Acorns to walk 8km in the 702 Walk the Talk, help us reach our 'feet' raising goals!

CAMP DATES

01 - 03 JULY | 'Newbies' camp

06 - 09 JULY | Mini Acorns Camp

10 - 13 JULY | Acorns to Oak Trees - Juniors

14 - 17 JULY | Acorns to Oak Trees - Seniors

09 - 11 SEPTEMBER | Family Camp

02 - 08 OCTOBER | Magoebaskloof Hiking Trip

30 NOVEMBER - 4 DECEMBER
Year End Camp for Juniors

04 - 08 DECEMBER
Year End Camp for Seniors



ACTIVITIES IN JUNE

June was filled with the "standard" awesome line up of activities. We taught some new boys how to ride a bike, we climbed some walls, played ball in the park, made new friends and then we ended the month with our first visit to Fight Club!

Thank you to all our weekly programme partners like PwC Bike Park & WonderWall Climbing Gym for your continued support and investment into these young men & a very big welcome on board and an ever bigger thank you to all the staff from Fight Club SA who spoiled us with some time in the boxing ring - I am happy to announce that no one threw in the towel :)

We also celebrated **Father's Day** and a big thank you to all the awesome Dad's out there - hang in there, we are raising some more for the team :)

We had a **bumper media month** at *The Character Company* with two TV interviews (eNCA & CCTV), one radio interview (SAFM) and two Newspaper articles (Metro Beeld & DPA). Check out our FB page for some of these.

We also welcomed a new Director to TCC - Thandeka Ngoma has joined our board and we are grateful to have her on our team.

Our waiting list continues to grow but we are happy to announce that we are talking to **some potential new MENTors** and look forward to hopefully get some extra hands on deck.

HOW YOU CAN HELP

ONCE-OFF DONATIONS

The Character Company
FNB Fourways (251655)
Current Account No.: 624 114 069 54

MONTHLY DONATIONS

For the price of a small bag of groceries (R250 or more) you can invest in raising young boys to be better men - contact Jaco at ch@racter.co.za or 084 777 7114 for more information.

FATHERHOOD AMBASSADORS

Become a Fatherhood Ambassador and help us to raise awareness of the impact of absent father on our families and society.

MENTORS

Become a MENTor that can help with our afternoon programmes, weekend activities, camps and other trips.

NETWORKING

Introduce us to people and/or organisations that you know would like to invest in raising boys to become good men.

FOLLOW US ON FACEBOOK!

e: ch@racter.co.za

t: Jaco 084 777 7114

Lorraine: 072 148 8702

www.thecharactercompany.co.za

NPO: # 125 574 - PBO: # 9300 51236



A HUGE THANK YOU!



...to our two trusted **MENTors** that are investing so much of their time and energy into the lives of these young men - Uncle Willie & Uncle Michael